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**4MOMS NAMED ONE OF INC. MAGAZINE'S 2019 BEST WORKPLACES**

*Local Baby Gear Company Receives National Recognition for Its Outstanding Work Environment*

**Pittsburgh, Penn. – May 16, 2019** – Pittsburgh-based [4moms](http://4moms.com), the makers of innovative baby gear, including the popular [mamaRoo® 4 infant seat](http://mamaroo.com), was named one of *Inc.* magazine's 2019 Best Workplaces today. The list is the result of a wide-ranging and comprehensive measurement of private American companies that have created exceptional workplaces through vibrant culture, deep employee engagement, and stellar benefits. Data was collected from nearly 2,000 submissions, and 4moms was one of 346 recognized for their best-in-class work environment.

"4moms puts people first," said Jacki Szymanski, 4moms Director of HR. "Creating a culture that values our employees and the work that they do is at the heart of our mission."

Each nominated company took part in an employee survey on topics ranging from trust, management effectiveness, perks, and confidence in the future. The strongest engagement scores came from companies that prioritized the most human elements of work – leading the way in employee appreciation and performance management.

This recognition comes after a significant shift and refocus at 4moms – resizing of staff and office space, a new senior leadership team, and the closing of a top retailer. Yet, these changes have paid off for the baby gear company, as 2018 was its strongest and most profitable year to date.

"This award is significant," said Gary Waters, CEO of 4moms. "This 4moms team has worked hard to overcome challenges to not only develop, market, and sell great products, but we've managed to create an exceptional workplace – one that we all enjoy coming to every day. It's incredible to be a part of such a dedicated and passionate team."

4moms' success can be attributed to the ongoing investment it makes in its people. From the weekly, transparent communication at all-company staff meetings, to regular recognition of great work, action-oriented bi-yearly performance reviews, and the willingness to finance career development workshops and resources, 4moms has made employees its top priority.

4moms also offers its employees a number of perks, including flexible work schedules, flexible PTO, catered lunches twice a week, a dog-friendly office, company social events, generous maternity/paternity leave, and of course, free 4moms products to all new parents.

"The future is bright here at 4moms," said Waters. "We continue to build on our success in 2019. We are gearing up for a major launch in a completely new baby product category this fall, and are set to launch five products in 2020."

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**About 4moms**

4moms® has transformed the baby gear industry by leveraging technology and user-centered design to create dramatically better products, like the 4moms mamaRoo® infant seat that replicates the bouncing and swaying motions parents make when soothing their babies, the 4moms breeze® playard that opens or closes in one simple step, and the 4moms high chair, which uses magnetic technology to make meal time easier. The company, founded in 2005 and based Pittsburgh, Penn, currently sells its products at buy buy BABY, Amazon, Best Buy, Target, walmart.com, select specialty retailers and on [4moms.com](https://www.4moms.com).